

Lucky Cab Company of Nevada is a taxi and limousine company with more than 400 employees and 207 vehicles in its fleet. Most vehicles are used 24 hours a day, seven days a week and are subjected to some of the harshest conditions imaginable, ranging from constant stop-and-go driving to long idle times and extreme heat, with road temperatures exceeding 150 degrees at times.



“There is no comparison. We see longer oil drains, increased fuel mileage and better running vehicles.”

Joe Hicks
Fleet Manager
Lucky Cab of Las Vegas
Las Vegas, NV

With the annual mileage of its taxi cabs averaging between 80,000 and 100,000 and limousines averaging between 25,000 and 30,000, vehicle maintenance is of utmost importance to Lucky Cab. In 2004, Lucky Cab switched the entire fleet from conventional oil to Mobil 1 synthetic motor oil. According to Joe Hicks, fleet manager for Lucky Cab, there is “no comparison” between the two. Here’s what Hicks had to say about Mobil 1 motor oil:

How does Mobil 1 compare to the previously used product?

There is no comparison. We see longer oil drains and increased fuel mileage, and we have noticed that the vehicles run better, run cooler, and have fewer breakdowns than with the oil that we used before.

What are some Mobil 1 product attributes that make it a good choice for use in fleet vehicles?

Fuel mileage is a big thing for us, given the size of our fleet. We’ve seen an increase of about two to three miles per gallon since switching to Mobil 1, which

is huge considering fuel prices today. Longer oil drains and engine component protection are also huge benefits for us.

How does the longer oil change interval found with Mobil 1 sync with other routine maintenance services that are performed on your vehicles?

Before switching, our oil change intervals were every 4,000 miles, but with Mobil 1 we change the oil every 10,000 miles. Our vehicles are serviced every 5,000 miles, so now we drain the oil every other service. It just works out better now and there is less waste.

What advice would you give to fleet operators who are considering the Mobil 1 Fleet Program?

I’d recommend that they make the switch. ExxonMobil comes to the table with the best products in the business and the most knowledgeable and professional staff. This has been a positive program for Lucky Cab. Our cars run better and longer, and the support staff is second to none.

For questions or inquiries, please call 1-800-667-6680 or contact your local ExxonMobil sales representative.

This represents the experience of a single customer. Actual results are dependent on vehicle/engine type, outside temperature, driving conditions, and current engine oil viscosity.

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